



## 2015 ICSC China Retail Summit & Connections

### Sponsorship Opportunities

#### ICSC 中国零售战略及趋势峰会赞助方案

Limited Availability  
3 Spots taken

#### 首席赞助

RMB100,000

#### LEAD SPONSORS

US\$15,000

1. Retail Connections 1个3 x3 标准展位 One 3x 3m booth with standard fitting at Retail Connections(Only for developer or retailer 只限发展商或零售商)
2. Retail Summit 1个展示台 One table top display at Retail Summit
3. 赠送1年期1个主会员或是6个附属会员 One ICSC ordinary membership or 6 ICSC affiliate membership for one year
4. 邀请赞助商一个高层代表参加ICSC CEO Forum (4月28日) Invite one senior management of sponsored company to attend CEO Forum on 28 April
5. 4个参展证 Four staff badges for the exhibition
6. 4个参会证 Four conference passes
7. 赞助商Logo 显示在以下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件 (至少二次) All event emails (minimum of 2)
  - c) 零售商邀请函上 Retailer Invitation
  - d) 活动宣传物 (活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊)Promotion materials (Event program, advertisement , social media reach out and At Door Program Directory)
  - e) 赞助商3分钟宣传片在活动期间轮流播放 Corporate advertising video (3 minutes) in sequence to be shown during event.
  - f) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
  - g) 活动现场展板 Company Logo on onsite backdrop & signage
8. 会刊2页彩色广告 2x 4 color ad in the At Door Program Directory
9. 1年内ICSC中文网站 4周广告 4 weeks ICSC China website banner/button ad in one year
10. 1年内ICSC中国商业地产周报4周广告 4 weeks China Brief button
11. ICSC中文网站刊发专访 (1篇) 或新闻稿 (2篇) ICSC China website Media interview/press release ( up to 3 )
12. ICSC《购物中心导览》杂志专访2页 ICSC REVIEW magazine Media interview ( up to 2 pages)
13. 配戴赞助商标识胸牌 Sponsor Ribbon

#### 联合赞助

RMB65,000

#### CO-SPONSORS

US\$10,000

1. Retail Connections 3 x3 标准展位(只限发展商或零售商) 或Retail Summit 1个展示台 One 3x 3m booth with standard fitting at Retail Connections(Only for developer or retailer) or 1 table top table top display at Retail Summit
2. 赠送1年期5个附属会员 5 x ICSC affiliate membership for one year

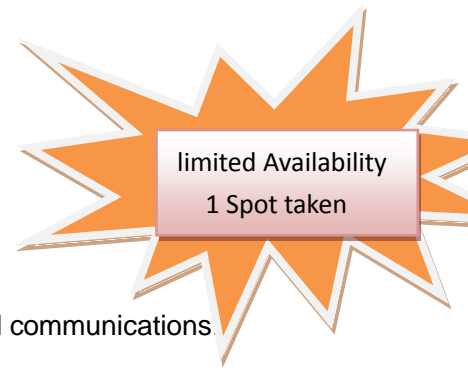
如欲获取更详细资料, 请与我们的代表联系:

高改平 Una Gao 136-9159-3270

董江娣 Daphne Dong 137-1855-5217

陈彦 Daisy Chen 186-1108-7346

李有利 Mary Li 136-8152-3667



3. 2个参展证 Two staff badges for the exhibition
4. 2个参会证 Two delegate badges
5. 赞助商Logo 显示在以下地方 Company Logo on the following event related communications
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)
  - c) 零售商邀请函上 Retailer Invitation
  - d) 活动宣传物（活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊）Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
  - e) 助商2分钟宣传片在活动期间轮流播放 Corporate advertising video (2 minutes) in sequence to be shown during event.
  - f) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
  - g) 活动现场展板 Company Logo on onsite backdrop & signage
6. 会刊1页彩色广告 4 color ad in the At Door Program Directory
7. 1年内ICSC中文网站 2周广告 2 weeks ICSC China website banner ad in one year
8. 1年内ICSC中国商业地产周报2周广告2 weeks China Brief Button ad in one year
9. ICSC中文网站刊发专访或新闻稿（2篇） ICSC China website Media interview/press release ( up to 2)
10. 配戴赞助商标识胸牌 Sponsor Ribbon

**午餐赞助 RMB 65,000**

**LUNCHEON SPONSORS US\$10,000**

1. 2个参会证 Two delegate badges
2. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
3. 午餐鸣谢 Recognition at Luncheon
4. 做为午餐圆桌讨论会其中一桌的主持人 One round table discussion to be hosted by the sponsor
5. 赞助商Logo 显示在如下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)
  - c) 活动宣传物（活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊）Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
  - d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
6. 赞助商Logo 显示在午餐指示板上 Corporate logo at the Luncheon signage
7. 会刊1页彩色广告 1x ROP 4 color ad in the At Door Program Directory
8. 配戴赞助商标识胸牌 Sponsor Ribbon

**茶歇赞助茶歇赞助 RMB 32,500**

**COFFEE PARTNERS US\$5,000**

1. 1个参会证 One delegate badge
2. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
3. 赞助商Logo 显示在如下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)

**International Council of Shopping Centers**

中国北京建国门外大街1号，国贸写字楼1座3108

电话：86-10-65055103 \* 传真：86-10-65055419 \* www.icsc.org \* www.icscchina.org



- c) 活动宣传物 (活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊)Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
- d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
- 4. 赞助商Logo 显示在茶歇指示板上Corporate logo at the coffee break signage
- 5. 配戴赞助商标识胸牌 Sponsor Ribbon

**证件赞助 RMB 36,000**

**NAME BADGE SPONSORS US\$5,500**

- 1. 赞助商彩色 Logo 显示在证件正反面。 Printing of Sponsor's company logo on both front and back of the event name badge in 4 color.
- 2. 1个参会证 One delegate badge
- 3. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
- 4. 赞助商 Logo 显示在如下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件 (至少二次) All event emails (minimum of 2)
  - c) 活动宣传物 (活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊)Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
  - d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
- 5. 配戴赞助商标识的胸牌 Sponsor Ribbon



**证件挂绳赞助 RMB31,200**

**LANYARD SPONSORS US\$4,800**

- 1. 赞助商单色 Logo 显示在证件挂绳上 Printing of Sponsor's company logo in 1 color
- 2. 1个参会证 One delegate badge
- 3. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
- 6. 赞助商 Logo 显示在如下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件 (至少二次) All event emails (minimum of 2)
  - c) 活动宣传物 (活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊)Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
  - d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
- 7. 配戴赞助商标识胸牌 Sponsor Ribbon



**大会手提袋赞助 RMB39,000**

**CONFERENCE BAG SPONSORS US\$6,000**

- 1. 赞助商单色 Logo 显示在大会手提袋上 Printing of Sponsor's company logo in 1 color
- 2. 1个参会证 One delegate badge
- 3. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
- 4. 赞助商Logo 显示在如下地方Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url

如欲获取更详细资料，请与我们的代表联系：

高改平 Una Gao 136-9159-3270      董江娣 Daphne Dong 137-1855-5217  
 陈彦 Daisy Chen 186-1108-7346      李有利 Mary Li 136-8152-3667



- b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)
  - c) 活动宣传物（活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊） Promotion materials (Event program , advertisement , social media reach out and At Door Program Directory...etc )
  - d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
5. 配戴赞助商标识胸牌 Sponsor Ribbon



**研究报告赞助 RMB52,000**

**RESEARCH PAPER SPONSORS US\$8,000**

1. 研究报告放到每个会议手提袋中 Insert Research Paper in all each delegate's welcome bag
2. 2个参会证 Two delegate badges
3. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
4. 赞助商Logo 显示在以下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)
  - c) 活动宣传物（活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊） Promotion materials (Event program, advertisement , social media reach out and At Door Program Directory)
  - d) 会刊鸣谢 Corporate logo on the Acknowledge page of the Program
  - e) 活动现场展板 Company Logo on onsite backdrop & signage
5. 配戴赞助商标识胸牌 Sponsor Ribbon

**上海购物中心考察赞助 RMB 26,000**

**STUDY TOUR SPONSOR**

**US \$ 4000**

1. 赞助商LOGO显示活动现场展板上（大巴车、简易展架等） Corporate logo at the event signage (study tour bus, quick screen banner etc)
1. 1个参会证 One delegate badge at Retail Summit.
2. 赠送1年期2个附属会员 Two ICSC affiliate membership for one year
3. 赞助商Logo 显示在以下地方 Company Logo on the following event related communications:
  - a) 活动官网及链接 Event website with link to company url
  - b) 所有活动推广邮件（至少二次） All event emails (minimum of 2)
  - c) 活动宣传物（活动日程、活动推广广告、活动官网、ICSC中国微博和微信及现场会刊） Promotion materials (Event program, advertisement , social media reach out and At Door Program Directory)
4. 配戴赞助商标识胸牌 Sponsor Ribbon

\* 所有回报按实际确定日期安排执行。All entitlement will depend on the availability upon confirmation date.  
2014.12.30

**International Council of Shopping Centers**

中国北京建国门外大街1号，国贸写字楼1座3108

电话：86-10-65055103 \* 传真：86-10-65055419 \* www.icsc.org \* www.icscchina.org