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**FOR IMMEDIATE RELEASE**

**ICSC RECOGNIZES TOP SHOPPING CENTER ACHIEVEMENTS**  
***“Best-of-the-Best Award Winners Announced”***

**LAS VEGAS (May 25, 2009)** – The International Council of Shopping Centers, Inc. is pleased to announce that three centers have been named the “Best of the Best” in its inaugural ***Best-of-the-Best Awards*** competition. The ICSC ***Best-of-the-Best Awards*** were presented during last evening’s annual ICSC Foundation’s fundraising gala, “*Night of the Stars*” at RECon at Caesars Palace in Las Vegas, Nevada. The ***Best-of-the-Best Awards*** honor the most outstanding examples of shopping center design and development, sustainability, marketing, and community service worldwide.

The 2009 ***Best-of-the-Best Awards*** winners are:

**For Sustainability - Atrio, Villach, Austria**

"Senza confini," or "without borders" is the theme of this striking shopping venue, effectively adopting the motto of Austria, Italy and Slovenia's cross-border Olympic bid. Its architecture addresses and newly interprets the notion of the crossing of borders in the wider tri-country region. It is the first themed shopping center in Austria, and it establishes the benchmark for all the rest. The 32,000-square-foot Atrio has quickly developed into a new meeting point and marketplace for the region and in the process it has become the very model of sustainability and ecological responsibility. Recognition for this project was awarded to SES Spar European Shopping Center, ATP Architects and Engineers, Lichtlabor Bartenbach, ATP Architects and Engineers, and SES Spar European Shopping Centers.

**For Design And Development - Westfield San Francisco Centre, San Francisco, Calif.**

Developed under a dynamic partnership between Forest City Development, The Westfield Group, and Macy’s Inc., the newly renovated and expanded Westfield San Francisco Centre is a cutting-edge retail, entertainment, office, and dining experience. The center’s design preserved one of the city's most revered buildings, the former

Emporium department store building, and repositioned the center as a 21<sup>st</sup>-century engine of commerce, community and culture. Recognition for this project was awarded to Forest City Enterprises/Westfield, LLC, Westfield, LLC, RTKL Associates Inc./Westfield Design/KPF (Kohn Pedersen Fox), ka Architecture, Communications Arts, Inc., Horton Lees Brogden Lighting Design, Land Design, and Westfield Corporation, Inc./Forest City Commercial California.

**For Marketing: Cirque Du Soleil At CentrO, Oberhausen, Oberhausen, Germany**

When Oberhausen, Germany's CentrO became the first European shopping center to host a performance of Cirque du Soleil, the center's management team undertook a massive promotion to draw visitors to the event. In order to secure a long-term contract to have the show appear at the center in future years, the team orchestrated a cooperative marketing program between Cirque du Soleil, the center and its tenants. The result was an enormously successful campaign and the sharing of both costs and benefits of the campaign. Recognition for this project was awarded to Stadium Ltd., CentrO Management GmbH, Frank Pöstges, Managing Director, CentrO Oberhausen, Marcus Remark, Event Manager, CentrO Oberhausen, and Sebastian Guth, Managing Director, Retail Television.

Congratulations to **Atrio, Westfield San Francisco Centre** and **CentrO** for being chosen this year's winners.

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its 60,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers, and brokers, as well as academics and public officials.

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